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FOR IMMEDIATE RELEASE

# Akuma

## AKUMA LAUNCHES M.I.D. EQUIPPED ACCESSORIES

Akuma Helmets announces an exclusive partnership with GC Publishers, LLC, to bring a new level of safety to the motorcycling and power sports industry. GC Publishers is the innovator of the C.A.R.E. Memory Wrist Band, which uses flash drive technology to house the user's medical history and emergency contact information. This information can then be accessed by EMS or hospital computers in the event the user is incapacitated or unconscious.

Akuma will initially introduce the C.A.R.E. Memory Wrist Band technology in its carbon fiber and Kevlar reinforced line of "Street Fighter" riding gloves entitled Street Fighter M.I.D. Equipped (Medical Information Device), but also has plans to expand the line to jackets, vests, and boots.

The M.I.D. system is a small, proprietary USB flash drive that is inserted in the left gauntlet of the Street Fighter glove and will be accessible through a small pouch labeled with an emergency ID symbol. In the event of an accident, if a rider is incapacitated or unconscious, his or her medical history and emergency contact information will be easily accessible by plugging the M.I.D. device into any emergency personnel or hospital computer utilizing the USB port. The software is pre-installed on the device so there is no need to upload any drivers or software, etc. The easy to use software allows the user to enter their medical information into the M.I.D. device with [isolated/protected/secure] in-case-of-emergency information that can be quickly accessed by medical staff when necessary. Accessible medical history includes blood type, emergency contacts, insurance information, allergies, prescriptions, and/or any other pertinent information that would be needed for immediate and effective treatment by emergency medical personnel or a hospital.

The M.I.D. system is very low profile, waterproof, and secure; as all information stored on the M.I.D. system is displayed as an HTML read-only file alterable only by the owner.

The Street Fighter M.I.D. gloves will be available April 2009 exclusively through Akuma Helmets for \$139.

